

Original Home Dressmaking Designs By The Evening World's Fashion Expert

Summer Frocks With suggestions of Green Grass and Flowers Are easy to Make but Hard to Keep Looking Like New When Time Comes to Send Them to Wash-tub or the Cleansers.

Light, 1915, by The Press Publishing Co.

About this time the dainty frocks which were the pride of our wardrobe at the beginning of the season have come to demand extra attention. Either the wash-tub is the only outlet, and the course should be to good judgment. There are many summer materials that are not washable, or at least some that would forfeit their admirable qualities of texture or their charming color if soured in the tub. Also there are some materials which in themselves might be washable, but have to be withheld from the bath on account of their alliance with other materials or trimmings to which the water is unfriendly. The cleanser should claim all these, and the process is usually satisfactory up to the third time. Lace frocks are better sent to the cleanser also, for in washing, the lace or net invariably thickens and the mesh is stretched or pulled unevenly. Particularly in the gathered parts is this noticeable.

For dimity, batiste, voile and so many other dainty summer materials the laundry is the natural and most effective cleaning method, but how often do such frocks return from their trip to the tubs divested of half their charm! The ruffles may be ironed carelessly, their gathers pressed into uneven plaits, or the tucks ironed flat so that their existence is scarcely evident.

Then, too, the narrow lace may be ironed so awfully that the pretty scalloped edge is straight and thick. All these details are points which were counted on in the original making of the frock to give it charm, so very naturally the change is noticeable. And it is said, inasmuch as it is unnecessary.

If a woman has taken the time and energy to develop such a frock, why should she not concern herself over this important part of its existence? If she should deem too arduous a half day spent in attending personally to the delicate ironing process, she should at least take the time after the frock is ironed to go over the gathered parts and pull them out with her fingers, go over all the tucks, loosening them so that each one shows itself, and pulling each scalloped edge of the lace to make it look almost like new. The result is worth the trouble. And right here I might mention that the dainty charm of underwear may be retained satisfactorily by the use of the ironing process. The collars and tucks were treated in this way after each laundry trip.

DESCRIPTION OF THE FROCK.
The frock I am showing to-day is suggestive of summer weather, green grass, flowers, garden parties and dainty pastimes. At the right a fancy green embroidered stripe on a sheer white dimity runs up and down the waist and three-quarters of the sleeves. The rest of the frock's domain is accorded to plain white dimity. As ruffles in quadruple tier, it shows refreshingly below the tunic in front, while in back a lengthwise panel of it suggests a reason for the tunic dropping clear to the bottom edge of the skirt.

This may be noted in the sketch at the right, where lace is used in a tunic of sheer organdy. With it lace ruffles in a roundabout way achieve a delightful effect for the skirt. The waist of this model uses the lace as a dainty, cool yoke and to complete in a comfortable way the long sleeves.

Summer meals need a relish—Use "Eddy's" Sauce. Fine for soups, fish, meats, vegetables and salads.

Eddy's
OLD ENGLISH
SAUCE
At Grocers and Delicatessen Stores... 10c
Made by E. Pritchard, 331 Spring St., N.Y.



Tuesday
Attractions
MERCHANDISE advertised Sunday is on sale Monday and Tuesday at the prices quoted (except where quantities are insufficient). Our August Sale of
BLANKETS
Table Linens, Towels, Sheets, Pillow Cases, etc., is now in progress. Hundreds of specially priced items.
Bloomingdale's
50th to 60th St. Lex. to 24 Ave.



At the left, however, the plain white dimity, as yoke and lower sleeves, forms an effective contrast to the striped parts. A dash of the plain dimity or one of green ribbon would serve prettily.

TENANT CHASES JANITOR.

Charges That Man Hit Him With Umbrella in Vestibule.

William Harding, twenty-three, assistant janitor at No. 273 West Seventy-seventh Street and several adjoining houses, was arrested last night on the complaint of Dr. Arthur Werner, thirty-seven, who recently came here from Galveston, Tex., to live at No. 218 Broadway, included in Harding's list. Werner asserts that he was replacing a card on his mail box in the vestibule when Harding assaulted him with an umbrella. Werner chased the man to West End Avenue and had him arrested by Policeman Mann.

At the West Sixty-eighth Street Station Werner faintly twice and Dr. Arthur Werner, thirty-seven, who recently came here from Galveston, Tex., to live at No. 218 Broadway, included in Harding's list.

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CHICAGO KEEPS UP FIGHT ON REDFIELD

Labor Men and Mayor Ask President to Prevent "Whitewash" in Eastland Disaster Probe.

CHICAGO, Aug. 2.—The Chicago Federation of Labor has decided to petition President Wilson to support Secretary of Commerce Redfield's "self-investigation" commission on the Eastland disaster by appointing a committee not in the service of the Department of Commerce.

The Federation's resolution said Mr. Redfield's methods "would get on the nerves of a Whitechapel murderer." Secretary Redfield's investigation was rapped in a report of the Executive Board dealing with the Eastland disaster. It said:

"One of the most disgraceful, unfeeling, unhuman, cold-blooded, brutal scenes at which we had the misfortune to be present was the day we were at the Federal investigation." Mayor Thompson will go to Washington to see President Wilson and ask him to institute an investigation of the lake steamboat situation growing out of the Eastland disaster, if in his opinion the investigation being conducted by Secretary Redfield appears to be a "whitewash."

FRECKLE-FACE

Sun and Wind Bring Out Ugly Spots. How to Remove Easily.

Here's a chance, Miss Freckle-face, to try a remedy for freckles with the guarantee of a reliable dealer that it will not cost you a penny unless it removes the freckles, while it does give you a clear complexion the expense is trifling. Simply get an ounce of ointment—double strength—from any druggist and a few applications should show you how easy it is to rid yourself of the homely freckles and get a beautiful complexion. Rarely is more than one ounce needed for the worst case.

Be sure to ask the druggist for the double strength ointment, as this is the prescription sold under guarantee of money back if it fails to remove freckles.—Advt.

The May Manton Fashions



Pattern No. 8742—One-Piece Dress for Misses and Small Women, 16 to 18 Years.

Call at THE EVENING WORLD MAY MANTON FASHION BUREAU, Donald Building, 100 West Thirty-second Street (opposite Gimbel Bros.), corner Sixth Avenue and Thirty-second Street, New York, or sent by mail on receipt of ten cents in coin or stamps for each pattern ordered.

IMPORTANT—Write your address plainly and always specify size wanted. Add two cents for letter postage if in a hurry.

For the 16 year size will be needed 6 1/2 yards of material 27 inches wide, 5 1/2 yards 36, 4 1/2 yards 44, with 1 1/2 yards 27 or 3/4 yard 50 inches wide for shield and trimming. The pattern, No. 8742, is cut in sizes for 14 and 18 years.

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GIRLS who are on the outlook for something really new for the late summer and for between seasons will find this dress perfectly suited to their needs. Bodice and skirt are cut in one; it is drawn on over the head and the fullness is held in at the waist line by means of a belt, and this belt makes an extremely attractive and fashionable feature. At the back there are openings through which it is passed and, at the front, it is buttoned into place. You can finish this dress with a chemise and rolled over collar or with a shield without the collar, and a great many girls will prefer the latter treatment. Blue cotton gabardine is the material shown in the illustration, with white trimming. It is a charming material and makes up most attractively in this way, but a pretty effect could be obtained by using white gabardine with cretonne for the chemise and trimming, or by using cotton sponges or a soft finished plique or any similar material for the frock with linen for the trimming. Later, wool gabardine and wool serge would be pretty and fashionable so made and the frock of serge is available for travelling, for school and for general wear and is indeed most serviceable, and colors this season are so varied and so beautiful that it is easy to be attractive as well. Blues are always in demand, and brown is to be much worn and all the brown eyed girls look well in that color; there are dark shades of red that will be fashionable throughout the autumn and the winter.

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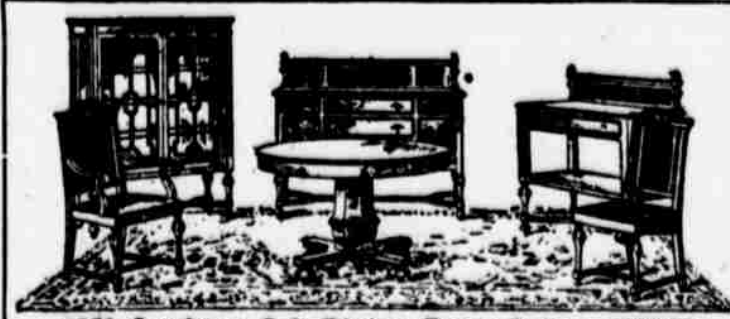
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Broadway and
33d Street

GIMBELS

Store Opens 8.30
Closes 5.30

Furniture of QUALITY Within the Reach of Every Purse In the August Furniture Sale—"With Initiative"



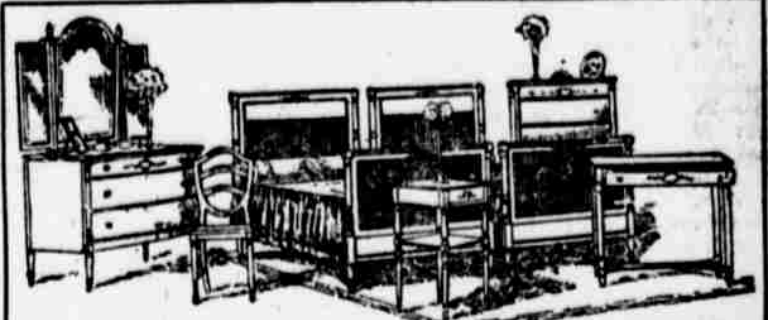
\$356 Jacobean Oak Dining Room Suites, \$277.50
Beautiful dark fumed finish. Ten pieces. Note that the legs of each piece have octagonal turnings and that there are cane panels in sideboard and sideboard.

This sale provides the very highest, newest and most desirable types of furniture at the moderate prices usually paid for the ordinary kinds.

BUT—More Than That

this sale also provides the most INEXPENSIVE Furniture that it is possible to get—having, of course, due regard to reliability.

The suites and individual pieces displayed on our 2 1/2 acres of floor space have taken New York by storm by their originality, their beauty, their lowness of price—in fact, by the INITIATIVE that marks them all the way from their conception in the brain of a master designer to their effective and novel display on our floors.



\$350 "Ritz-Carlton" Suites, Mahogany or Enamel, \$200
An exact reproduction in design and quality of an exclusive Poole-made suite in the Ritz-Carlton Hotel, New York. Desk \$30 extra. Chair \$17.50 extra.

There Is Half a Million Dollars Worth at 10% to 50% Savings

The finest products of the best manufacturers are here in full assortment, and many of the very best offerings show the greatest economies. The LIMBERT mission furniture—\$30,000 worth, marked to sell at \$15,000—the KARPEN Library Furniture at one-third less—the SLIGH Sheraton bedroom suites at half price—the COWAN mahogany four-poster bedroom suite at one-quarter less—all these are but random examples of what was today referred to by an expert after careful inspection of all that was on view elsewhere—as

The Finest Collection of Really GOOD Furniture to be seen in New York today.

More News of the Summer Clearance Sale "To Keep the New Store NEW"

Main Floor

- \$2.35—For Men's "Terry" Robes that were \$3.50 and \$4.
- 25c—For Men's Silk and other Neckwear; regularly 50c.
- 50c—For Men's Fine Silk Neckwear; regularly \$1.
- 25c—For Men's Elastic Webbing Suspenders; regularly 50c.
- 95c—For Men's Pongee and Madras Shirts; regularly \$1.50.
- \$1.35—For Men's Belts; gold-filled buckles; regularly \$1.95.
- 50c—For Black Velvet Collar Bands; regularly \$1.
- 65c—For Gold-Filled La Vallieres; regularly \$1.
- 15c—For Packer's Tar Soap.
- 50c—For cake Palm Olive Soap.
- 25c—For quart Peroxide Hydrogen.
- 10c—For 25c cake Verolform Soap.
- 10c—For lb. 25c Household Absorbent Cotton.

Second Floor

- 65c Yd.—36 in. Messalines, Satins Moires; regularly \$1 to \$1.25 yd.
- 95c Yd.—Satin Charmeuse, Metears; regularly \$1.50 to \$2.25 yd.
- \$1.10 Yd.—36 in. Navy, Black, Dress Taffets; regularly \$1.75 yd.
- 85c Yd.—39 in. Silk-and-Wool Crepe; regularly \$2 yd.
- \$1.10—For Navy Blue, 54 in. Serge; regularly \$1.50 yd.
- \$1 Yd.—For All Wool Navy Blue Whipcord; regularly \$1.35 yd.
- 60c Yd.—For Navy Blue Storm Serge; regularly 75c yd.
- 95c Yd.—For Black, 44 to 54 in. Dress Goods; was \$1.50 yd.
- \$1.10—For Women's Nightgowns; were \$1.50 and \$1.75.
- \$1.50—For Envelope Chemises; regularly \$2 and \$2.50.
- \$1—For Lace and Organdie Bodices; regularly \$2.

Third Floor

- \$15.75—For Women's Crepe Meteor Suits; regularly \$25.
- \$17.50—For Linen, Cotton Crepe Suits; were \$37.50 and \$59.50.
- \$7.50—For "Palm Beach" Cloth Suits; were \$13.50 to \$15.
- \$5—For Tub Suits; were \$10 and \$12.
- \$19.75—For Sport Suits; were \$25 and \$39.50.
- \$15—For Cloth Suits; were \$25 to \$42.50.
- \$25—For Sport "Thimette" Suits; were \$30.
- \$1.95—For Women's Fancy Check Serge Skirts; were \$3.95.
- \$1.95—For Women's Black Cheviot Serge Skirts; were \$5.
- \$1.95—For Gray Flannel Sport Skirts; were \$3.95.
- \$1.50—For Khaki Sport Skirts; were \$1.95.

Sale of Linens and Bed Coverings

This August Sale excels in value-giving our previous money-saving events of this allied merchandise. The PRICES ARE THE LOWEST EVER QUOTED ON these standard goods—for example:

- \$1.75 Table Damask, \$1 Yd.
Gimbels Famous Irish double satin damask; 72 in. wide.
- \$4.20 Turkish Bath Towels, \$2.75 Doz.
Pink, blue, gold or lavender striped borders.
- \$5 Bath Towels, \$3.75 Doz.
Extra large size, heavy, firm weave; soft and very absorbent.
- \$2.25 Napkins, \$1.65 Doz.
Irish and Scotch Linen Damask; bleached or unbleached.
- \$1.10 Lunch Sets, 85c
13 pieces; blue, green, brown, pink and white scalloped edges.
- \$2.25 Bureau Scarfs, \$1.25
Lace-trimmed; fine Irish linen centers; linen lace panels and medallions; size 18x54 in.

Utica Bleached Sheets, 54x90 to 90x108 Inch

At 50c to 95c, Regularly 80c to \$1.25
Utica Pillow Cases, 42x36 to 54x36 Inch
At 14c to 22c each, Regularly 20c to 30c

GIMBELS "Grace" Brand Sheets—High Grade

Sizes Before Hemming

Size	Reg.	Now	Size	Reg.	Now
54x90 in.	90c	65c	72x108 in.	\$1.25	85c
63x90 in.	95c	70c	81x99 in.	\$1.10	85c
63x99 in.	\$1.05	80c	81x99 in.	\$1.25	95c
72x99 in.	\$1.00	75c	90x99 in.	\$1.35	\$1.05
72x99 in.	\$1.10	85c	90x108 in.	\$1.45	\$1.15

Sheets, Handdrawn, Hemstitched, 15c extra.

"Grace" Pillow Cases, Plain Hemmed

Sizes Before Hemming

Size	Reg.	Now	Size	Reg.	Now
42x36 in.	25c	18c	50x38 1/2 in.	35c	25c
42x36 in.	28c	20c	54x38 1/2 in.	38c	28c
45x38 1/2 in.	30c	22c	Pillow Cases, Handdrawn, Hemstitched, 8c extra.		

GIMBELS \$6.75 "Family Favorite" Blankets, \$5 Pr.

White and Plaid; full size.

\$2.75 Bedspreads, \$1.95

New Marcellines patterns; hemmed. Same Bedspreads, scalloped, reg. \$3.25, at \$2.25.

\$12.50 Figured-Satin Comfortables, \$8.75

All-wool filling; full size.

\$3.75 Bedspreads, \$2.75

Full size; scalloped, with cut-out corners.

Main and Second Floors

Sixth Floor

\$6.50—For 9x12 foot Rag Rugs; regularly \$10.
\$6.50—For 9x12 ft. Fibre and Wool Rugs; regularly \$10.
\$5—For heavy 9x12 ft. Walte Gram Rugs; regularly \$8.25.
\$1.50 to \$4.75—For 3x9 ft. to 6x15 ft. Gram Runners, regularly \$2.25 to \$7.50.

Fourth Floor

- \$15—For Men's High Grade Suits; regularly \$25 and \$30.
- \$23.50—For Men's Summer Suits; regularly \$35 and \$40.
- \$19.50—For Men's Genuine Silk Suits; regularly \$30.
- \$1.15—For Men's Khaki Trousers; regularly \$2.
- \$6—For Men's Gray Auto Dusters; regularly \$10.
- \$5.50—For Men's Gray Auto Dusters; regularly \$5.
- \$5—For Men's Gray Auto Dusters; regularly \$7.50.
- \$1—For Men's Straw Hats that were \$2 and \$3.
- \$2.95—For Men's Panama Hats that were \$6 and \$7.
- \$6c—For Boys' Straw Hats that were \$1.95 and \$2.95.
- \$1—For Children's Mission Docks, were \$2.50.
- \$6c—For oak Ice Boxes, good size; were \$12.25.
- \$2—For English style Doll Carriages, were \$3.50.
- \$1—For Reed Go-Carts, regularly \$2.

Fifth Floor

- 65c—For a dozen Economy Pint Jars, that are regularly 90c.
- 80c—For a dozen Quart Jars, that are regularly \$1.10.
- \$1.10—For a dozen Half-Gallon Jars, regularly \$1.35.
- 15c & 25c—For "Ivory" Jardinieres; regularly 40c and 60c.
- 95c—For 6-piece nests of Cooking Bowls; regularly \$1.65.
- \$1—Each for Soup Tumblers, that were \$3 to \$5.
- 85c to 60c—
- 50c to \$1—For Meat Dishes, that were \$1.50 to \$4.
- 2c—Each for Bread and Butter Plates, that were 5c to 10c.
- 25c to 60c—For adjustable Window Screens, regularly 35c to 85c.
- \$1.65—Black wire Screen Doors, regularly \$2.25.
- 15c—For Small Bathroom Window Screens, regularly 25c.
- \$3.25—For 25-ft. lengths of Garden Hose, regularly \$3.75.
- \$3.25—For 50-ft. Flushing Garden Hose, regularly \$4.75.
- \$2.95—For our special Lawn Mower, regularly \$3.50.
- \$5—For Lamps, with shades, that were \$10 to \$20.
- \$7.50—For Wicker, Pottery and Bamboo Lamps, were \$12 to \$18.
- \$1.15 to \$6—For all our Cretonne Shades; were \$5.25 to \$10.

SUBWAY STORE CLEARANCE SPECIALS

Special Announcement!

August Sale of

Brass Bedsteads and Bedding

Began in the GIMBEL Subway Store This Morning With a \$25,000 Stock—Savings Average 1/2, Making the Occasion One of Extreme Interest for Those Looking for Very Extraordinary Bargains